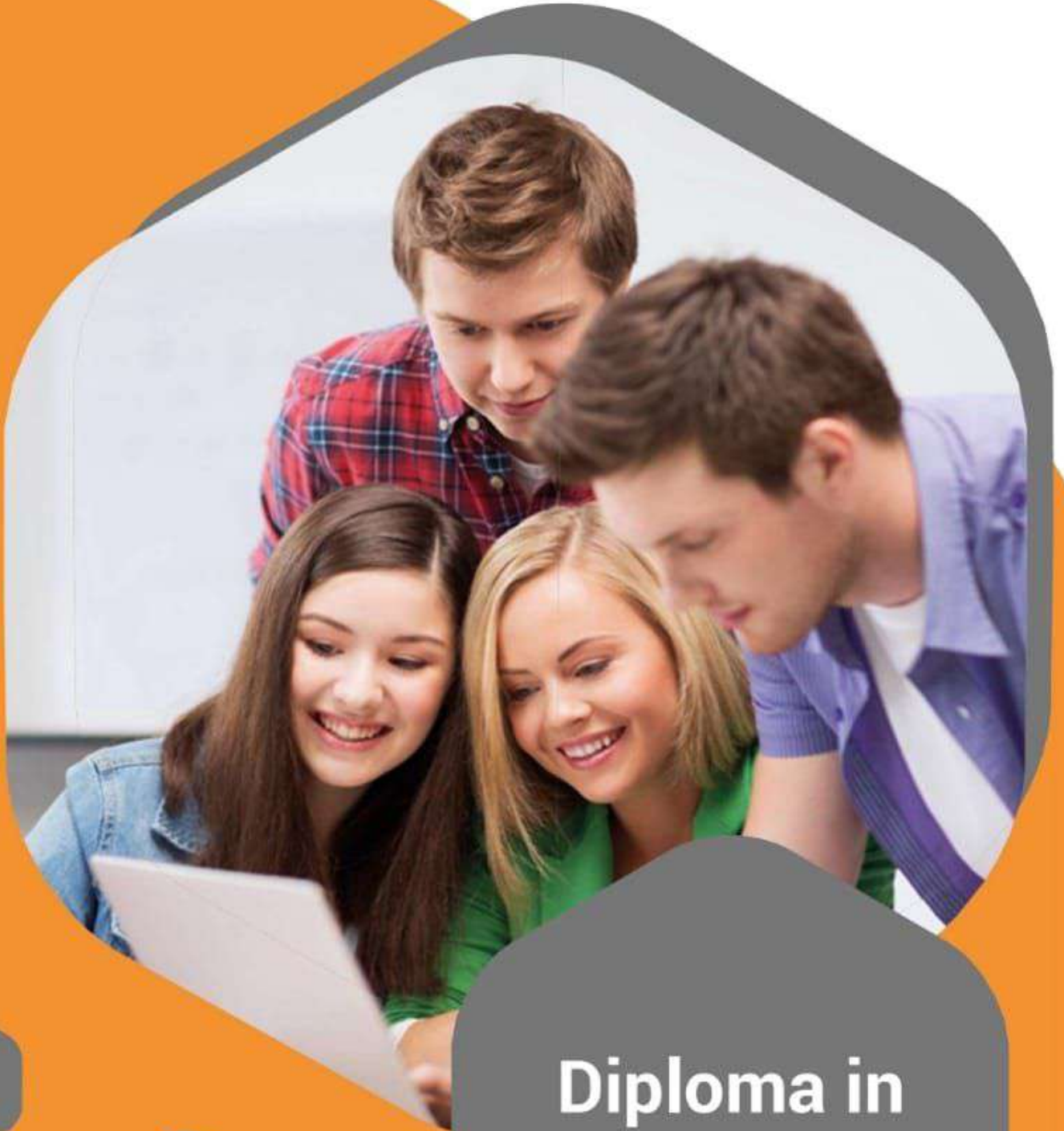




GENOVASI
UNIVERSITY COLLEGE

DKU 034(B)



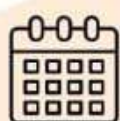
Diploma in Management



DIPLOMA IN MANAGEMENT

MQA/PA 15578

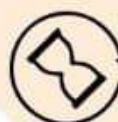
Available Full-time (2.5 Yrs) or Part-time (3 Yrs and 8 Mnths), this dynamic program shall equip you with the ability and confidence to explore vast career opportunities plus business ownership and returning for degree study - Bachelor of Business Administration going all the way



Intake : January, May & September



Awarded by Genovasi University College



Duration :
2.5 years (Full-Time)
3 years & 8 months (Part-Time)



Affordable Fees

ENTRY REQUIREMENTS

- Possess Sijil Pelajaran Malaysia (SPM) with at least credit in three subject; OR
- A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with at least-Grade C in any subject; OR
- A pass in Sijil Tinggi Agama Malaysia (STAM) with atleast Grade Maqbul; OR
- iv. A pass in Sijil Kemahiran Malaysia (SKM) Level 3

MODULES

- Falsafah dan Isu Semasa
- Bahasa Melayu Komunikasi 1
- Academic English 1
- Principles of Accounting 1
- Computer Software Applications
- Principles of Management
- Basic Entrepreneurship
- Academic English 2
- Business Mathematics
- Principles of Accounting 2
- Principles of Public Relations
- Professional Communications
- Bahasa Kebangsaan A*
- Academic English 3
- Co Curriculum
- Principles of Economics
- Principles of Marketing
- Management Information System
- Principles of Finance
- Consumer Behaviour
- Business Statistics
- Small Business Management
- Operation Management
- Consumer Marketing
- E-Commerce
- Organizational Behaviour
- Commercial Law
- Ethics in Business
- Introduction to International Business
- Strategic Management
- Human Resource Management
- Partnership and Company Law
- Industrial Training