



Certificate in PUBLIC RELATIONS (CPR)

A Certificate in Public Relations (PR) is a specialized training program that focuses on providing students with foundational knowledge and practical skills in the field of public relations. This program is typically designed for individuals who are interested in pursuing a career in PR or who are already working in the industry and seeking to enhance their skills.

The curriculum for a Certificate in Public Relations program may vary depending on the institution offering it, but generally, it covers topics such as communication theory, media relations, crisis management, branding, event planning, social media, and marketing. Students may also learn about the legal and ethical considerations involved in PR, as well as the role of PR in shaping public opinion and influencing public policy.

COURSE CONTENT

- PR Principles and Practices
- Public Relations Writing
- Media Relations
- Strategic PR and Planning

WHO SHOULD ATTEND

SPM Leavers, Students intended to study Public Relations related programs, Individuals who are already working in the industry and seeking to enhance their skills, and Individuals who are looking for a career change.

DURATION

4 Months
Part-Time or Weekend

COURSE FEE

RM 500.00 per month
Please, do find out about the Early Bird rate, and the last day of registration.

STUDY LOCATION

ACE ACADEMY
ACADEMY FOR CONTINUOUS EDUCATION SDN. BHD.
SETIAWALK
J-2-2, Persiaran Wawasan,
Pusat Bandar Puchong,
47160 Puchong, Selangor.

AWARDED BY



ENDORSED BY

